



## Winter 2022: Certified Chiropractic Clinical Assistants Seminar

### 3 Continuing Education Credits

#### Holly Jensen with Cash Practice

##### *“5 Ways CA’s Can Help The Practice Grow”*

##### Description:

In order to have a successful practice, DC's and CA's must team up on their mission to serve. Join Holly Jensen, who brings nearly two decades of experience, as she motivates, and inspires CA's to make an impact in their communities through chiropractic.



##### Outline:

- The valuable role of the Chiropractic Assistant
- How to have an owner-minded mentality
- Three things you can do right now to increase patient retention
- Generating referrals
- Free up time with task automation

#### Heather Simmons with ChiroHealthUSA

##### *“Lead, Follow, or Get Out of the Way: Improving Office Efficiency and Workplace Satisfaction”*

The challenges of working in a chiropractic office leave doctors and their staff feeling stressed, exhausted, and falling behind. With staff turnover at an all-time high, it is up to the entire team to implement steps and processes to overcome the biggest challenges in the practice. In this session, Heather will discuss the simple changes that made the biggest difference in increasing workplace satisfaction and had them both standing up and taking charge.

